



# Motor-Call

Developed by **Splice.com**

**Automotive Industry**



**Leading edge communication  
solutions to drive your  
Dealership forwards**

## **What is Motor-Call?**

Motor-Call offers a suite of applications, hardware and services, tailored specifically for the automotive industry. Developed by British based voice specialists, Splice.com, Motor-Call meets the needs of your management, employees, customers and prospects, irrespective of your Dealership size or location.

The phone remains the primary method of communication and with your need to support multiple brands and services, such as new and used sales, service, parts, repairs and bodyshop; plus the need for some staff to be mobile; a modern Dealership communication solution must be a responsive business tool.

# Key Features of Motor-Call



## Identifying Inbound Calls

By brand & service



## Motor-Call Auto Attendant

Single or multi-level auto attendant



## Motor-Call Integration

Kerridge CS/ADT, MAM AutoPart,  
MTT Selling Point & WSP Tech Man



## Converged Voice & Data

Single network for telephone calls  
& data connectivity



## On Premise or Cloud Deployment

Solutions in the cloud our your dealership,  
for single & multiple locations



## SIP Trunks

Modern, highly featured, lower cost  
replacement for ISDN



## Motor-Call Admin Portal

Browser based, system admin  
tool



## Unified Device Support

Deskphones, smartphones,  
softphones & wireless phones



## PC Softphones

A fully featured business phone  
as a PC app



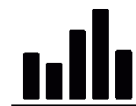
## Wireless Devices

DECT or WiFi for showroom,  
office & service centre mobility



## Softphone for Smartphones

Softphone apps for Apple iOS  
& Android Smartphones



## Motor-Call Analytics

Historical reporting with  
integrated call recording



## Motor-Call Live

Wallboards & dashboards



## Motor-Call Call Centre

Advanced call routing and  
sophisticated tools for Agents,  
Supervisors and Management



## Motor-Call Social-Media

Manage routing rules & responses for email,  
Twitter, WhatsApp for Business and Web-Chat



## PCI Compliance

A range of solutions to  
secure your payment services



## How to Finance

CAPEX, or OPEX, or a blend of both to  
meet budgetary requirements